

## Project Milestone: Site concept

Name: \_stryker spomer

1. In three sentences or less, what is the **theme/purpose** of your website? Other ways to think about this:
  - a. Why will people visit your site?
  - b. What will they learn when they visit your site?
  - c. What do you want to say to them?
  - d. My site's theme/purpose is to provide my students all they need to be successful in my classes.

They will visit my site to learn about shoes and Michael Jordan's line of shoes. They will learn about the different models of shoes. i want to educate them on basketball shoes

2. Who is the **audience** of your website?
  - a. My audience is my students (not their parents)

My audience is high school boys.

3. What is your site's **tagline**?
  - a. My site's tagline is "mr.T's classes"
  - b. Clear and informative...is not vague
  - c. Tells what sets your site apart...is not generic
  - d. It is great if it is personable, lively or clever

My tag line is " listen to what that swoosh says"