

## Project Milestone: Site concept

Name: \_\_\_\_\_

1. In three sentences or less, what is the **theme/purpose** of your website? Other ways to think about this:
  - a. Why will people visit your site?
  - b. What will they learn when they visit your site?
  - c. What do you want to say to them?
  - d. **My site's theme/purpose** is to provide my students all they need to be successful in my classes.

To learn about the storm and all of their best players and coaches

2. Who is the **audience** of your website?
  - a. **My audience** is my students (not their parents)

Kids who are interested in basketball.

3. What is your site's **tagline**?
  - a. **My site's tagline** is "mr.T's classes"
  - b. Clear and informative...is not vague
  - c. Tells what sets your site apart...is not generic
  - d. It is great if it is personable, lively or clever

Info bout every player