Project Milestone: Site concept Name: ____Jolene Appleton_____

1. In three sentences or less, what is the **theme/purpose** of your website? Other ways to think about this:

The theme of my website is puppies. When people visit my website the will learn about a few different kinds of puppies and learn all about them.

2. Who is the **audience** of your website?
Everyone who likes puppies.

3. What is your site's **tagline**?
Perfect Puppies